

PORTFOLIO 2005

mark peddie

GRAPHIC DESIGNER

Canon News

IT
June 2005

Welcome to the June Newsletter.

DHL NZ LIONS SERIES 2005

The biggest and most exciting sporting event of the year is finally upon us, and Canon is proud to be a part of the action as the Official Referee Sponsor. With the arrival of the Lions and the thousands of British supporters coming to cheer on their team, the stage is set for an eventful couple of weeks. Be sure to keep an eye open during the provincial games for our ground signage and branding on the Referees' uniforms.



NEW PRODUCTS

EOS 350D w/18-55II Kit (Black)
EOS 350D Body (Black)

RRP \$1849
RRP \$1649

Striking quality, inspired design.

Great pictures made easy for developing photographers.

- 8.0 Megapixel CMOS sensor and DiG!C II for striking, professional quality photographs
- Ultra compact, lightweight and super-stylish design making picture taking a pleasure
- Simple to use Command Dial operation so anyone can shoot pictures like a pro
- Complete creative control options for the developing photographer
- Compatible with the full range of over 50 Canon EF lenses and Canon EX-series Speedlites



POWERSHOT S2IS

RRP \$899

Rock steady ultra-zoom. High resolution movies.

- 5.0 Megapixel
- Canon 12x optical zoom lens
- Image Stabilizer
- Vari-angle LCD monitor
- 30fps full motion movie recording
- Movie recording / playback with stereo sound
- DiG!C II Imaging Processor
- Print/Share Button



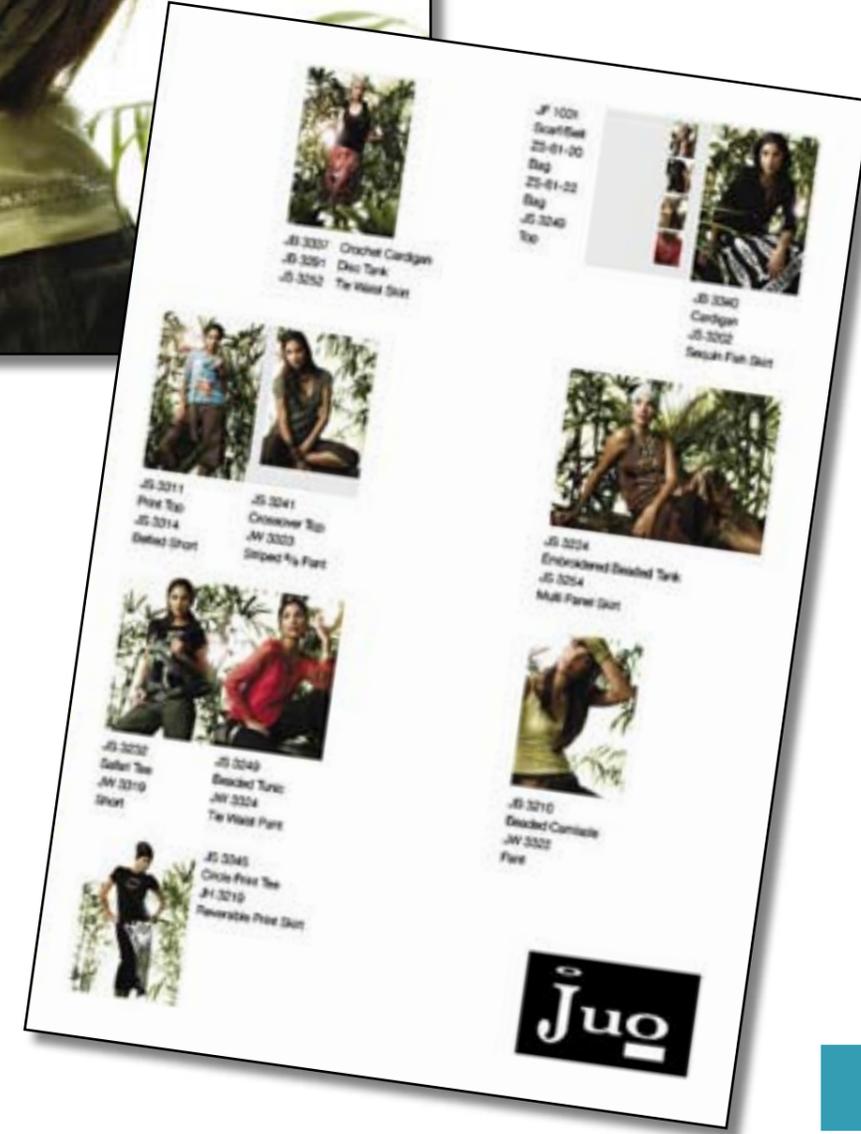
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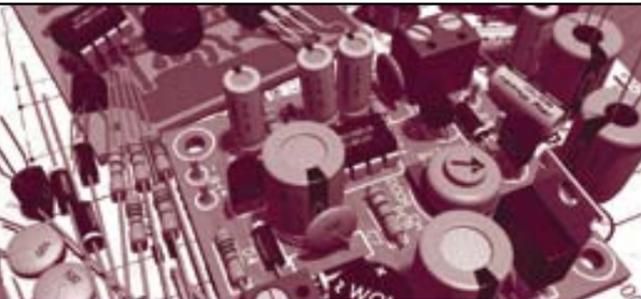


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PUBLICATIONS





Integrated Partners

Hands - on

TSA is delighted to have selectively appointed those companies which have chosen to partner with us, based on their ability to add the 'hands - on' approach with their own labs, proven track record in this industry and a clear vision that this is the direction for learning in the future. We believe this gives 100% satisfaction to most companies, and leaves no-one behind in the learning cycle, bringing the classroom to the organization or alternatively, being able to utilize our partners' learning labs.

This blended approach incorporates all facets of learning, which allows the various areas to be utilized where best needed, to suit the particular individual's learning styles within the organization. This brings about ultimate satisfaction, increased productivity, increased knowledge and lower training costs.

Business

We believe our interactive e-training products will provide the majority of customers with the training they need. For those who wish to supplement this with classroom based training or even completely outsourced training, we have formed partnerships with some of Australasia's top training companies to provide a total training solution.

Following our successes in Australasia, our goal is to expand this new and exciting concept into 42 different countries, taking industry training to a new level.

Performance

In an increasingly complex and more technology based world, the value and importance of learning cannot be

underestimated. Unfortunately, the cost of providing this learning is also increasing. In the future, the ability to provide this learning to as many students as possible, at the lowest cost, will be critical. Research has shown that interactive training not only produces better results, faster than any other, but is also more cost-effective and more convenient.

Experiences

Success in the e-learning industry has been brought about by a number of new technologies, including advances in video compression, Macromedia Flash and video streaming. This has enabled e-learning systems to include video based, tutor-led classes and complex visuals, without compromising bandwidth. Now the student can take advantage of web based, interactive, multimedia distance learning, even over a simple dial-up link. Many hundreds of students can train simultaneously from a single ThinkTank server, without interfering with other network traffic.

Vertical Markets

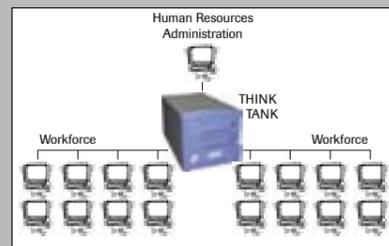
Our product range is designed to appeal to everyone, from the single user requiring simple CD based training, to the large corporate requiring an LMS and training solution for use with thousands of people. Our typical customer base is as follows:

- Government
- Polytechnics / TAFE
- Universities
- High Schools
- Councils
- Hospitals
- Insurance Companies
- Power Generators
- Banks
- Church Organizations
- Small/Medium Businesses

Accutrac

Easy Administration

ThinkTank™ includes an advanced learning management system called Accutrac™. Accutrac™ makes the merging of content and training simple and fast. It includes over 50 preset reporting features, allowing administrators to manage the entire learning process. UNEQUALLED in the training industry, Accutrac™ gathers and presents the information needed to manage from one to virtually unlimited students, with ease, all at the same time.



ThinkTank™ is a networkable management system that functions as an administrative tool for learning, delivery and tracking of all of your employees.

Affordable Unlimited Licence, updated regularly, measurable and scalable.

Cost Effective

Save time and money

Our computer-based and E-learning solutions have identified and solved the training needs of thousands of individuals, corporations, government agencies and various academic sectors. Our corporate enterprise training solutions allow our employees to train anywhere, anytime! Our training delivers expert-on-demand training, with skill assessment, simulations, final exams as well as tracking and reporting capabilities. Take the Specialized Solutions training challenge and preview one of our technical IT, Safety, Developer or Business Skills courses now.

Our E-learning curriculum is specifically designed with the busy professional in mind. Now you can get the training you need to get certified and launch your new career in the IT industry, or enhance your existing career by advancing your knowledge. Our software will allow you to get the training you need to better your life - from the comfort of your home - without leaving the security of your current job, until you are ready.

All of our programs are produced using advanced learning concepts that encompass learning techniques that are designed for adult learning. E-learning is very popular today for a very good reason - IT WORKS! People everywhere are discovering that they can fulfil their learning objectives conveniently (at their own pace, on their own time) and affordably (online classes start at a fraction of the cost of traditional classroom training).

Our easy-to-use delivery format allows you to concentrate on the lesson at hand, and not on how to use the delivery software - saving you time and frustration. Our comprehensive course materials are delivered in an easy to understand format - allowing you to get the most out of your time online. The courses incorporate audio, video and text training, and then the total experience is reinforced with exercises and practice tests to ensure that you have really grasped the material.

Choice

A Vast Selection of Courses

- CompTIA Certifications
 - A+ Hardware Training & Test Preparation Course
 - A+ OS/Software Training & Test Preparation Course
 - CCNA+ Training & Test Preparation Course
 - Network+ Training & Test Prep Course
 - I-Net+ Training & Test Preparation Course
 - Server+ Training & Test Preparation Course
 - Linux+ Training & Test Preparation Course
- Cisco
 - CCNA Training & Test Preparation Course
 - CCNA
 - CCSD Wireless Lan Support Specialist
 - CCIE
 - CCNP
 - BCSN (Exam # 642-801)
 - BCNAN (Exam # 642-821)
 - BCMNSN (Exam # 642-811)
 - OT (Exam # 642-831)
- ISC2 Certifications
 - CISSP (Certified Information Systems Security Professional)
- Microsoft Certifications
 - MCSA Complete Training & Test Preparation Course
 - MCSE Complete & Test Preparation Course
 - MCDBA Complete & Test Preparation Course
 - MCSO Complete & Test Preparation Course
 - MCDST Complete & Test Preparation Course
 - MCDST
 - Exam # 70-210)
 - Implementing & Supporting Microsoft
- Exchange Server 5.5
 - (Exam #70-028)
 - (Exam #70-218)
- Managing a Windows 2000 Network Environment
 - (Exam #70-224)
- Implementing & Supporting Microsoft Exchange Server 2000
 - Implementing & Administering Security In a Microsoft Windows 2000 Network
 - (Exam #70-214)
- Application Training
 - Microsoft Office 2000 Training
 - Word 2000 - Beginner
 - Word 2000 - Intermediate
 - Word 2000 - Advanced
 - Access 2000 - Beginner
 - Access 2000 - Intermediate
 - Office XP Training
 - Word XP - Beginner
 - Word XP - Intermediate
 - Word XP - Advanced
- Microsoft Office 2000 Training
 - Word 2003 - Beginner
 - Word 2003 - Intermediate
 - Word 2003 - Advanced
 - Excel 2003 - Beginner
 - Excel 2003 - Intermediate
 - PowerPoint 2003 - Beginner
 - Security Essentials
 - Publisher
 - Windows XP Home Edition - Level Beginner
 - Windows XP Home Edition - Advanced
 - Windows XP Home Edition - Advanced
- Macromedia
 - Director 8.5 - Level 5
 - Director 8.5 - Level 6
 - Dreamweaver MX - Beginner
 - Dreamweaver MX - Intermediate
 - Dreamweaver MX - Advanced
 - Fireworks MX - Beginner
 - Fireworks MX - Intermediate
 - Fireworks MX - Advanced
 - Flash MX - Level 1
 - Flash MX - Level 2
 - Flash MX - Level 6
- Other Titles
 - QuickBooks
 - 3D Studio Max
- Adobe
 - After Effects 5.5 - Level 1
 - After Effects 5.5 - Level 2
 - After Effects 5.5 - Level 3
 - After Effects 5.0 - Level 4
 - After Effects 5.0 - Level 5
 - After Effects 5.0 - Level 6
 - GoLive 6 - Advanced
 - Illustrator 10 - Advanced
 - InDesign 2 - Advanced
 - LiveMotion 2 - Advanced
 - Photoshop 7 - Intermediate
 - Photoshop 7 - Advanced
 - Photoshop 7 - Level 5
 - Photoshop 7 - Level 6
 - Photoshop 6 - Level 4
 - Photoshop 6 - Level 5
 - Photoshop 6 - Level 6
- Premiere 6 - Level 4
- Premiere 6 - Level 5
- Premiere 6 - Level 6
- Safety Titles:
 - Aerial Lifts
 - Types of Accidents
 - Basic Safety Requirements
 - Fall Protection Requirements
 - Conducting Effective Accident Investigations
 - Definition
 - Unsafe Acts
 - Unsafe Conditions
 - Personal and Supervisory Factors
 - Purpose of Investigations
- Defensive Driving
 - Rationale
 - Basics
 - Oncoming
 - Road Rage
 - Cell Phones
- Fall Protection
 - Fall Hazards
 - Industrial Examples
 - Construction Examples
 - OSHA Requirements
 - Types of Protection
 - Training
- Forklift Operator Safety Training
 - Introduction
 - Training Requirements
- AND HUNDREDS MORE...

Knowledge is Power - Become Certified - Internationally Recognised Credentials

A+ Certification
CompTIA A+ Certification certifies the competency of computer hardware technicians working in the IT industry. In today's computer industry, computer repair technicians are presented with equipment from multiple vendors, using competing hardware and software standards. The A+ certification demonstrates the ability to assemble, install, configure, upgrade, troubleshoot, perform preventative maintenance, and repair personal computer compatible hardware and PC operating systems. A+ certified professionals are in high demand throughout the IT industry.

Network+ Certification
The CompTIA Network+ certification validates technical competency in networking administration and support. Those holding the CompTIA Network+ certification, demonstrate critical knowledge of media and topologies, protocols and standards, network implementation and network support. This certification is geared toward those with nine months field experience in network administration and support.

MOS - Microsoft Office Specialist
The MOS Certification (formerly MGLS) certifies individuals in the workplace with Proficient and Expert skills in the entire Microsoft Office Suite. Our expert staff of curriculum developers have created a 13 CD-ROM course for Microsoft Office that will elevate your expertise and prepare you for the Microsoft Office Specialist Exam.

MCSE - Microsoft Certified Systems Engineer
The MCSE Windows Server 2003 training course will prepare IT professionals to analyse business requirements and design and implement the infrastructure for business solutions. When IT students complete our MCSE Server 2003 training course, they will possess the skills and knowledge required to pass the certification exam and successfully lead organizations as they design, implement, troubleshoot, and administer the most advanced Windows operating system, Microsoft Windows 2003 Server.

Limited Educational Offer

New DesignCAD™ 3D MAX Version 15 is the most powerful DesignCAD™ release ever. It's fast...easy to learn and use...AutoCAD 2004 DWG compatible... and much, much more!

HIS PACKAGE OFFER INCLUDES:

- DesignCAD™ 3D MAX
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- UNLIMITED USER License - Half of Sale Price Annually

ONLY \$299

DesignCAD™ Express Version 15 has plenty of power and productive features so you can make 2D technical designs and diagrams easily and intuitively!

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and! AT LAST!
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Be a New Zealand Idol!
 Start Rehearsing Now - with the **lenoxx KARAOKE System**
 Great Deal! \$349⁰⁰
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Multi-Room Entertainment!
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 Built to last! Made in Germany
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Big Movies at Home with Projectors!
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EUROLIFE HOMECENTRE
 SUPER SALE ZERO IN

PUBLIC ANNOUNCEMENT: THE FINAL 3 DAYS OF
STEREO WORLD'S ANNIVERSARY SALE

ALL STOCK ON SALE - SOME EXAMPLES: LOUDSPEAKERS FROM \$199 PAIR
 50" PLASMA FROM \$6999, 42" PLASMA TV FROM \$3600
 20" LCD TV WAS \$2999 NOW \$1499
 DVD RECORDER WITH 80GB HARD DRIVE \$999
 DVD RECORDER WAS \$799 NOW \$599
 F & P CLOTHES DRYER \$299
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LOOK FOR THE BIG BLUE BUILDING







The Canon EOS 20D Digital SLR

Featuring Canon's DIGIC II image processor for accelerated image capture, precise natural colours, spot on white balance and lower power consumption • 8.2 Megapixel CMOS sensor • 5 frames per second in bursts of 23 • Shutter speeds up to 1/8000 sec • New high-speed 9-point AF • Colour filter and tone options for Black & White photography • LCD image scroll joystick.

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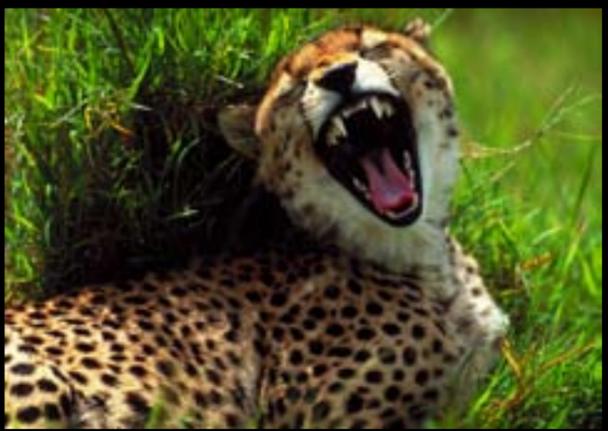


Personal Swing Analyst.

With it's smooth 1/3 speed forward or reverse playback, the Canon MVX35i Digital Video Camera allows you to analyze and perfect your swing. The wireless remote control means you don't even have to reset your stance. Canon drives dazzling results.

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Cheetah, Masai Mara by Miki Kawai

DiGiC II

Captured by Canon, naturally.

The difference between a good photo and a great photograph can be a fraction of a second. Canon's exclusive DIGIC image processing technology dramatically improves shutter response times, continuous shooting and autofocus speeds. DIGIC also extends battery life, handy if you're a long way from a plug socket.

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There's only one way to get the complete picture.

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\$785,000

RETREAT FROM THE HUSTLE AND BUSTLE

Welcome to this luxurious private retreat from the hustle of city living, this split level, 4 bedroom, brick & cedar home has been stylishly renovated for you to enjoy.

Relax in the park-like setting and enjoy the grounds and pool, barbeque in the private courtyard, from the living area the VIEW offers a wide water and urban landscape, spectacular sunsets and City lights in the evening.

Location! Location! This address offers quiet cul-de-sac living, excellent school zones of Sunnhills Primary, Farm Cove Intermediate and Pakuranga College plus a short walk to the private secondary school of St Kentigern College which is now open to both boys and girls, the Rotary Estuary walkways, a neighbouring park with swings and space to kick a ball, local shopping and transport all within easy walking distance, and you

BUY THE VIEW TOO! & ENJOY THE FARM COVE LIFESTYLE!

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Marie Raos
Bus 538 0688
Mob 0274 810 199
Ahrs 533 3715



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Canon PIXMA MP780 All-in-One Printer

'Best Buy'

Australia

PC WORLD BEST BUY February 2005

Bonus Offer

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Canon i9950 Bubble Jet Printer

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Photo Review Australia

PhotoReview BEST BUY EDITOR'S CHOICE August 2004

TOP BUY PC USER July 2004

EISA AWARDS PHOTO PRINTER 2004-2005 Canon BubbleJet Printer i9950 2004-2005

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Wide angle lens advantage

Canon's PowerShot S60 and S70 cameras feature the new 28mm wide-angle UA lens so you can get more into frame at the same distance as cameras with the usual minimum 35 mm focal length. The newly designed aspherical UA element of the 3.6x zoom lens gives high magnification rates with excellent image quality in a slimmer body



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Underwater Camera Cases



Canon's waterproof cases, with protection to a depth of up to 40 metres, are an exciting addition to any scuba diver or snorkeller's kit. Features include anti-fog lens windows, flash diffusion plates and robust coloured buttons for easy operation even when wearing gloves





WIN

tickets to catch
the Lions action
when you
choose
Canon.

Purchase any Canon consumer product between 1st May 2005 and 30th June 2005 and you'll go in the draw to win two tickets to see the All Blacks take on the British & Irish Lions at Eden Park on 9th July 2005. See canon.co.nz for more details. Terms and conditions apply.



Official Referee Sponsor for the Lions Series 2005.



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DiGiC DETAIL.



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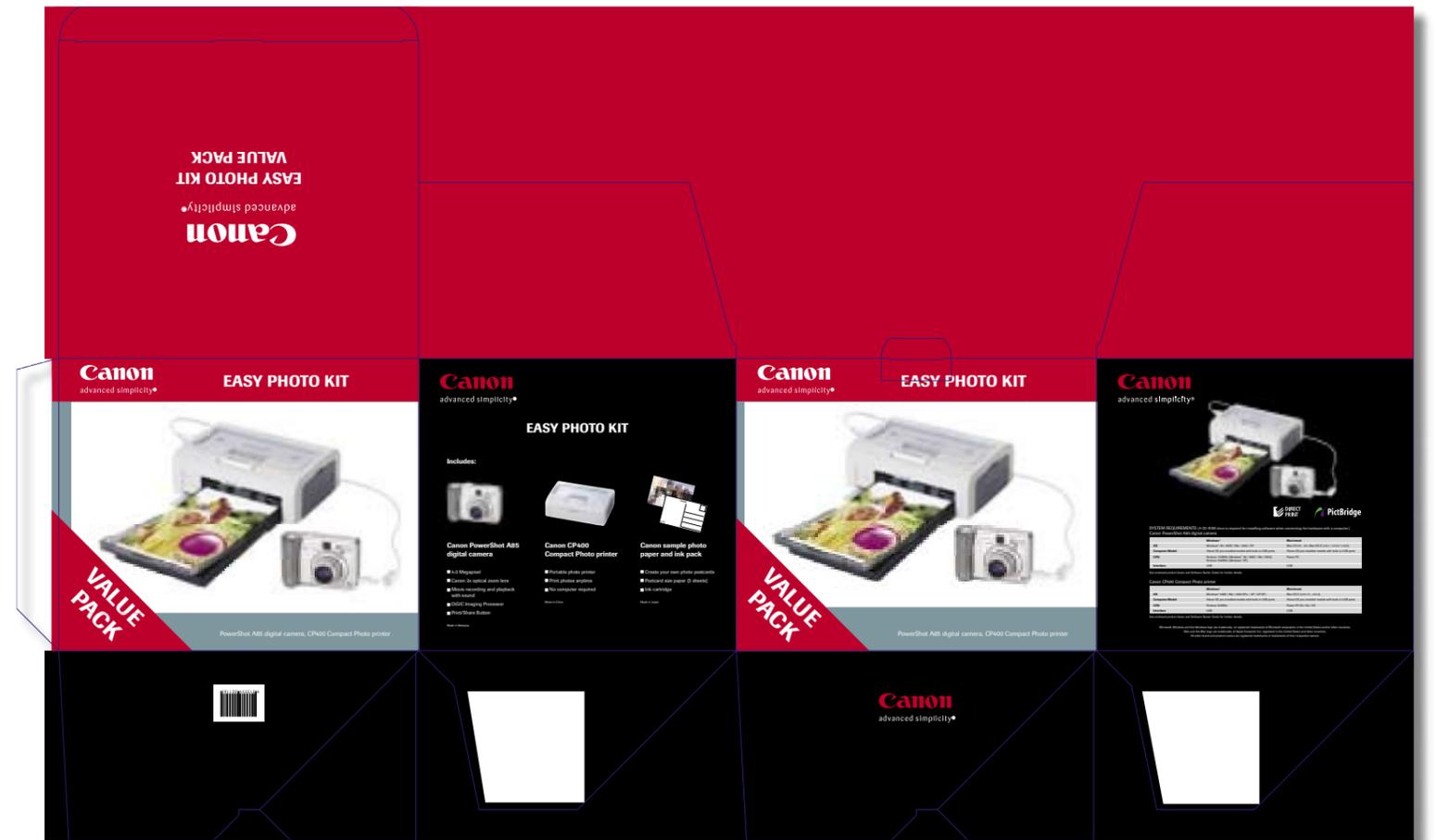


IMAGE MANIPULATION



Bubble Jet Printers

Model	Resolution	Print Speed	Print Volume	Connectivity
IP1000	4800 x 1200 dpi	18 ppm	1000 pages	USB
IP2000	4800 x 1200 dpi	18 ppm	1000 pages	USB
IP3000	4800 x 1200 dpi	18 ppm	1000 pages	USB
IP4000	4800 x 1200 dpi	18 ppm	1000 pages	USB
IP4000R	4800 x 1200 dpi	18 ppm	1000 pages	USB
IP5000	4800 x 1200 dpi	18 ppm	1000 pages	USB
IP6000D	4800 x 1200 dpi	18 ppm	1000 pages	USB
IP8500	4800 x 1200 dpi	18 ppm	1000 pages	USB

Business All-in-One bubble jet printers

Model	Resolution	Print Speed	Print Volume	Connectivity
MP110/130	4800 x 1200 dpi	18 ppm	1000 pages	USB
MP750/780	4800 x 1200 dpi	18 ppm	1000 pages	USB
MP780	4800 x 1200 dpi	18 ppm	1000 pages	USB

Laser printers for the home and office

Model	Resolution	Print Speed	Print Volume	Connectivity
LBP-3000	6000 dpi	18 ppm	1000 pages	USB
LBP-2000	6000 dpi	18 ppm	1000 pages	USB
LBP-3200	6000 dpi	18 ppm	1000 pages	USB
LBP-5200	6000 dpi	18 ppm	1000 pages	USB
MF3110	6000 dpi	18 ppm	1000 pages	USB
MF5630	6000 dpi	18 ppm	1000 pages	USB
MF5650	6000 dpi	18 ppm	1000 pages	USB

Dedicated photo printers

Model	Resolution	Print Speed	Print Volume	Connectivity
CP330	4800 x 1200 dpi	18 ppm	1000 pages	USB
CP400/500	4800 x 1200 dpi	18 ppm	1000 pages	USB
DS700	4800 x 1200 dpi	18 ppm	1000 pages	USB

Desktop Scanners

Model	Resolution	Scan Speed	Scan Volume	Connectivity
LIDE20	4800 x 1200 dpi	18 ppm	1000 pages	USB
LIDE35	4800 x 1200 dpi	18 ppm	1000 pages	USB
CS200F	4800 x 1200 dpi	18 ppm	1000 pages	USB
CS400F	4800 x 1200 dpi	18 ppm	1000 pages	USB
CS990F	4800 x 1200 dpi	18 ppm	1000 pages	USB

Digital Cameras

Model	Resolution	Zoom	ISO	Connectivity
PowerShot A400	4.1 MP	3x	1600	USB
PowerShot A510	5.0 MP	3x	1600	USB
PowerShot A520	5.0 MP	3x	1600	USB
PowerShot A95	5.0 MP	3x	1600	USB
IXUS 5	5.0 MP	3x	1600	USB
IXUS 30 & 40	5.0 MP	3x	1600	USB
IXUS 50	5.0 MP	3x	1600	USB
IXUS 700	5.0 MP	3x	1600	USB
PowerShot S2IS	5.0 MP	3x	1600	USB
PowerShot S60	5.0 MP	3x	1600	USB
PowerShot S70	5.0 MP	3x	1600	USB
Prosumer PowerShot G8	8.0 MP	3x	1600	USB
PowerShot Pro1	8.0 MP	3x	1600	USB

Digital Video

Model	Resolution	Zoom	ISO	Connectivity
Consumer MV800	2.0 MP	3x	1600	USB
MV830	2.0 MP	3x	1600	USB
MV850	2.0 MP	3x	1600	USB
MVX330	2.0 MP	3x	1600	USB
MVX40	2.0 MP	3x	1600	USB
MVX55	2.0 MP	3x	1600	USB
MVX5	2.0 MP	3x	1600	USB
Professional XM2	2.0 MP	3x	1600	USB
XL2	2.0 MP	3x	1600	USB

Clubman of the Year

Stuart Dwight

\$500



Sarah Slawson
Canon Marketing Coordinator

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*This voucher entitles the bearer to
Five Hundred Dollars worth of Canon products*

1. Value of certificate is based on Canon recommended retail prices only and is inclusive of GST. 2. Voucher expires 31/12/05.
3. The voucher is not redeemable in any part for cash. Products chosen must equal or exceed value of voucher, if not the portion unclaimed is forfeited. 4. Redeemable only at Canon N.Z. Ltd, Akoranga Drive, Northcote, Auckland.



N500502 N500502 N500502 N500502 N500502

OPERATIVE PROFILE

Surname: Brown
Given Name: John
Alias: John Wayne Olampett
Modus Operandi: Account Manager
Branch: Kelson
Agent Code: M500502

Attach photo here

BRIEFING

Your Mission:
To attend the 2005 Canon Conference. You will be briefed within an inch of your life. Important information will be imparted, attitudes will be shaken and drinks will be stirred.

Co-ordinates:
Level 5, Sky City Convention Centre
88 Federal Street, Auckland City
11th February 2005

ETA:
0900hrs Sharp
Do NOT miss this deadline.

Proposed Agenda:
1. Opening Gambit
2. Strategy Plan
3. New Gadgets
4. Hands On
5. Motivation

Cocktail Party



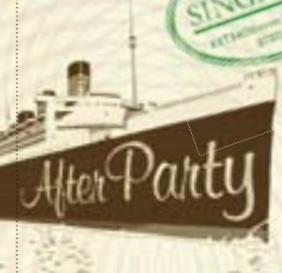
Venue:
Sky City
Convention Centre
New Zealand Room 3 & 4
Time:
1900-2015HRS
Entertainment:
Jazz Band

Awards Dinner



Venue:
Sky City
Convention Centre
New Zealand Room 3 & 4
Time:
2015-2300HRS

After Party



Venue:
Float Bar, VIP Room
Viaduct Shed 19
Auckland City
Time:
2300HRS onwards
Passport mandatory for entry

REPLY CODE

If you should choose to accept your mission,
Email: N500502 yes
To Canon HQ: robyn.s@canon.co.nz
By: 1700HRS Friday 4th February, 2005

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- This passport must be signed below by the passport holder.
- This passport may be used only by the person in whose name it is issued.
- This passport is a valuable document and should be safeguarded at all times.
- This passport is not valid for all countries.

Please sign your passport now to prevent fraudulent usage:

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TARGET 1:
Sela Lott
A top performer for Komica Minolta, his Lott is considered armed and dangerous.
Must be eliminated immediately

TARGET 2:
Mike Ompettor
Hiding behind his mild mannered exterior, Mike is underhanded and part of the "Zorro" gang. Could be useful on our side.
NEUTRALISE HIM!

TARGET 3:
Max Front
The 'ladies-man' or Rich he uses his charm and manly looks to get behind enemy lines.
SHOOT HIM DOWN!

AMSTERDAM INTERNATIONAL AIRPORT

IMMIGRATION
JULY 2004
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PASSPORT TO



INTERNATIONAL FAME & FORTUNE



Database update

Please take the time to check the below information we have for you and your company.
 All responses received by the 31st August 05 go into the draw to win an IXUS 40 digital camera worth \$599 for your company.
 Thanks! Canon New Zealand

Contact Details * Indicates required field

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*Contact:	<input type="text"/>	Title:	<input type="text"/>
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*Email:	<input type="text"/>		
*Address:	<input type="text"/>	Postal Address:	<input type="text"/>
*Suburb:	<input type="text"/>	Suburb:	<input type="text"/>
*City:	<input type="text"/>	City:	<input type="text"/>

Other Contacts

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Serial No:	<input type="text"/>	Serial No:	<input type="text"/>
Installation Date:	<input type="text"/>	Installation Date:	<input type="text"/>
3. Model:	<input type="text"/>	4. Model:	<input type="text"/>
Serial No:	<input type="text"/>	Serial No:	<input type="text"/>
Installation Date:	<input type="text"/>	Installation Date:	<input type="text"/>

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